

# VISIONSCOPE COACHING

Supporting the Direct Selling Industry

VisionScope Coaching is a life coaching and consultancy that was founded to help businesses, teams and individuals thrive. To create the strongest impact and lasting effects, we have partnered with the DSA to help grow consultants, leaders and sales from the top down, the bottom up and the inside out.

## Challenges we've seen direct selling face:

- Difficulty competing with retail & online shopping
- Low business confidence in a high-female workforce
- Finding new ways to sell long standing products
- Equipping new consultants with business savvy
- Engaging an underutilised salesforce
- Recruiting new and modern consultants
- Time poor customers
- An aging consultant base
- Party plans requiring a refresh
- Premium pricing on products

We offer the following services to direct selling companies:

## CONSULTING

Working with head office, we identify the areas requiring shifting, what the desired business outcomes are and set to create and implement a strategy to achieve the transformation. We help to empower high performance within a balanced, sustainable culture.

- Strategy Consulting
- Soul Based Change Management
- Cultural Change
- Re-writing party plans
- Corporate Health & Wellbeing Programs

## COACHING

Partnering with carefully selected individuals, we coach high potential employees/consultants, those going through a sticky emotional time or those wanting to reach their full potential.

- Executive Coaching
- Holistic Life & Business Coaching
- Heart Centred Leadership Coaching



To start the conversation on helping your company thrive, contact Tammi Kirkness  
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## SPEAKING

Based on the concept that people learn more when they're engaged and involved, we run interactive workshops for small to large groups. Customised topics are available however the most popular topics within direct selling include; Self Worth, Authenticity & Business Ownership, Holistic Goal Setting and Mindful Leadership.

- Small – Large Group Workshops
- Keynotes

## TRAINING

Based on identified skill gaps, we design and facilitate team training for direct selling companies. These can be run in person, as part of a conference or online for geographically diverse groups.

- Sales Training (with a twist!)
- Business Confidence Training for Consultants
- Customised Training

